User Research Minimum Questions

How do you do [jobs/action/verb] today?

You should ask 1+ follow-up question.

Last time you did, what were you doing before/during/after that?

You would be better to use User Journey Map.

Do you use any [tools/products/apps/tricks] today ?

You should ask 1+ follow-up question.

If you could wave a magic wand, what would you want to do?

You should ask 1+ follow-up question.

Interviewee

portrait

profile

Interview Tips:

- Smile
- STOP TALKING,
  you're the just notetaker
- No yes/no questions
- Restate anything
  interesting back to the
  person