## User Research Minimum Questions

How do you do [ jobs/action/verb ] today?

You should ask 1+ follow-up question.

Last time you did, what were you doing before/during/after that?

You would be better to use User Journey Map.

Do you use any [tools/products/apps/tricks] today?

You should ask 1+ follow-up question.

If you could wave a magic wand, what would you want to do?

You should ask 1+ follow-up question.

## Interviewee

portrait

profile

## <u>Interview Tips:</u>

- Smile
- STOP TALKING, you're the just notetaker
- No yes/no questions
- Restate anything interesting back to the person

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